

Quest Trusted Data Management Platform

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# Automated Data Product Factory

Release Notes

Quest

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## Legend

 **CAUTION: A CAUTION icon indicates potential damage to hardware or loss of data if instructions are not followed.**

 **IMPORTANT, NOTE, TIP, MOBILE, or VIDEO:** An information icon indicates supporting information.

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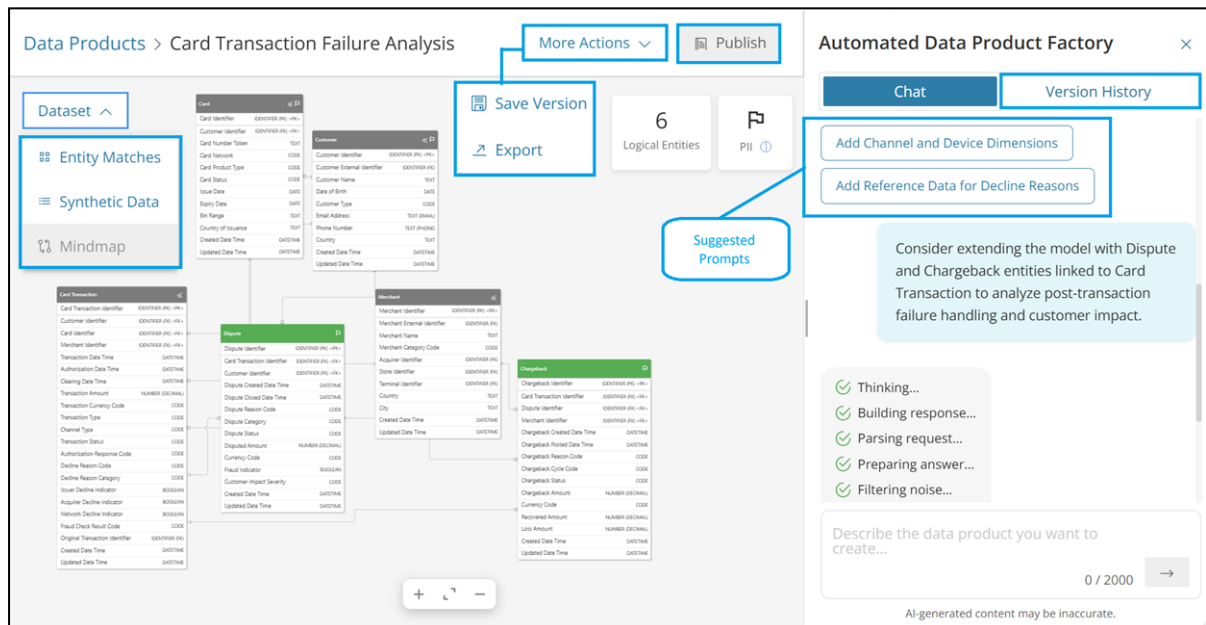
# Automated Data Product Factory

## Release notes

Updated  Friday, March 06, 2026

Automated Data Product Factory delivers a cohesive experience that blends AI-driven capabilities with the integrated data Modeling and data Intelligence systems.

It uses natural language prompts while leveraging existing data products and metadata to produce logical models.



The screenshot displays the Automated Data Product Factory interface for a 'Card Transaction Failure Analysis' data product. The main view shows a logical model with entities like 'Card Transaction', 'Merchant', and 'Chargeback' connected by relationships. A sidebar on the left includes 'Entity Matches', 'Synthetic Data', and 'Mindmap'. A top navigation bar shows 'Data Products > Card Transaction Failure Analysis' with 'More Actions' and 'Publish' buttons. A 'Save Version' and 'Export' button is also visible. On the right, a 'Chat' window is active, showing a 'Suggested Prompts' section with two prompts: 'Add Channel and Device Dimensions' and 'Add Reference Data for Decline Reasons'. Below the prompts, a status bar indicates 'Thinking...', 'Building response...', 'Parsing request...', 'Preparing answer...', and 'Filtering noise...'. A text input field at the bottom of the chat says 'Describe the data product you want to create...' with a character count of '0 / 2000'. A note at the bottom of the chat states 'AI-generated content may be inaccurate.'

### Key capabilities:

- **Natural-language prompts**

Automated Data Product Factory understands modeling intent expressed in natural-language prompts, making it easier to describe business needs without navigating complex modeling terminology.

- **Reuse recommendations**

Existing logical data products are evaluated for similarity to identify reusable assets that meet the required match threshold, helping reduce duplication across the enterprise.

- **Intelligent model generation**

Model creation is guided by multiple levels of context—enterprise logical models for semantic alignment, physical metadata for grounding, industry standards when internal guidance is incomplete, and AI-derived structures when no authoritative references exist.

- **Entity Matches for alignment**

Entity Matches provides visibility into how well the generated model aligns with known data sources. It compares cataloged metadata such as databases, tables, and fields with the entities in the model, helping identify gaps and areas that may require refinement.

- **Synthetic Data for early validation**

Automated Data Product Factory generates sample datasets to help validate structure and improve understanding of what the model will look like when populated with real data.

- **Export for collaboration**

Model versions can be exported to collaborative model-management systems such as erwin Mart Portal on cloud, for broader review and team collaboration.

- **Publish to Data Marketplace**

Finalized models can be published to Data Marketplace. After publishing, you can access an interactive mindmap in the Automated Data Product Factory, enabling easier visualization and deeper exploration.

For more information, refer to the [About Automated Data Product Factory](#) topic.